

i-94 Writer Guidelines

Always read i-94 before submitting samples.

FEATURES

Interviews 1000-1200 words

Subject must be an international living in the US. When interviewing, be sure to focus on his/her “life in the US,” acclimation, culture shock, etc. “Touch” on their career, but do not make it the focal point, as those interviews can be “Googled” 20 times over. The mission of i-94 interviews is to provide an outlet for the subject that most magazines wouldn’t. “Where is home?” is a staple i-94 question.

Stories: 800-1000 words

Stories can be inside or outside the US, though must remain eclectic, if you will. Bruno, the Italian bear that escaped to Bavaria, is interesting to i-94 readers. A politician who is sleeping with his secretary is not. Ok, maybe.

My Life in...: 600 words

My life in...is a first person narrative of one’s life anywhere in the world, though the reader should be able to connect something to the States; a longing for America, a longing for Europe while living in America, etc. See previous issues for examples.

REVIEWS AND PROFILES:

i-94 promotes the “good,” not the “bad.” Feature, do not critique. Tell the world what they should know about, not what they shouldn’t know about.

Music, Books, Cinema: 400 words.

All releases (music, books, film) should be current (2007) and by foreign (outside the US) authors, directors, bands, or artists.

Travel: 500 words

Any location in the US only that you feel would be inviting to i-94 readers, be it Brooklyn or Palm Springs, though considering most i-94 readers live in the city, weekend getaways are always inviting. The piece should include a history of the location, featured areas to visit, and then a simple 2-day planner for the i-94 great escape.

Cuisine: 300 words

Any cuisine from outside the US that can be made at home. Include a history of the dish, necessary ingredients, and then a detailed recipe. Include a photo if possible.

Wine reviews can be from any vineyard. Any grape is a good grape, though the wine must be available in the US.

Art and Design: 400 words

Paintings, furniture, sculptures, car designers. You name it, we like it. Gallery show reviews/profiles should take place in the US, so it is accessible to i-94 readers. Designers and artists should be international though ideally the subject will be connected to, showing, or living in the US.

FYi-94 is a loved one by i-94 readers. Provide useful information on everyday life e.g.: insurance, tipping, purchasing, schooling, renting, leasing, etc.

Style: 3-400 words

Though much appreciated, we are not looking for “trend” writers. i-94 profiles international designers and their fashion and or accessory line. Ideally, the subject will be living or connected to the US, and their line must be available in the US. The runway is good. i-94 covers fashion shows, though the landing strip should be in the US, not Milan.

GENERAL:

Requirements:

- i-94 writers should have a very strong command of written English.
- i-94 does not double publish. Do not submit previously published pieces or “Googled” pieces.

Formatting:

- Double space after a period. Try to limit dashes (-)

Photos:

Please provide any related photos. These can be attachments. And if you’re feeling extra friendly, photos of book covers or CD covers are greatly appreciated!

Photo sizes: Vertical: minimum height 250

Horizontal: minimum width: 350

How to submit:

- Submit final copy **PASTED IN EMAIL WITHOUT FORMATTING**, save paragraphs. No bullet points or numbers. And lastly, please, no text attachments.

- Send finals to submissions@i-94magazine.com with the story title in the subject.
- Sign the subscription box on i-94magazine.com so we can send you your published story.

When to submit:

Deadline is the 10th of every month for publication on the 1st of the following month.
Example: Aug 10th deadline for September 1st publication.

Any questions can be sent to submissions@i-94magazine.com

Looking forward to reading and publishing your work,
i-94 Magazine